

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Advertiser	Stephen Markman for Justice Zahra for
Product	2012 Election
Estimate Number	12-MZJ-900

Invoice #	141693-2
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	141693
Alt Order #	Political Candidate: Michi
Deal #	
Order Flight	10/27/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Marketing Resource Group
Attention: Accounts Payable
225 S. Washington Square
Lansing, MI 48933

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/29/12 to 11/04/12	4x	MTWTF--				
	WJBK			Tu	10/30/12	:30	6:41 AM	12MJX900H	\$1,200.00		1
	WJBK			W	10/31/12	:30	6:49 AM	12MJX900H	\$1,200.00		2
	WJBK			Th	11/01/12	:30	5:58 AM	12MJX900H	\$1,200.00		3
	WJBK			F	11/02/12	:30	6:38 AM	12MJX900H	\$1,200.00		5
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	6:17 AM	12MJX900H	\$1,200.00		4
2	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/29/12 to 11/04/12	4x	MTWTF--				
	WJBK			Tu	10/30/12	:30	10:14 AM	12MJX900H	\$600.00		1
	WJBK			W	10/31/12	:30	10:14 AM	12MJX900H	\$600.00		4
	WJBK			Th	11/01/12	:30	10:58 AM	12MJX900H	\$600.00		2
	WJBK			F	11/02/12	:30	10:59 AM	12MJX900H	\$600.00		3
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	10:46 AM	12MJX900H	\$600.00		5
3	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/29/12 to 11/04/12	4x	MTWTF--				
	WJBK			Tu	10/30/12	:30	5:58 PM	12MJX900H	\$1,300.00		4
	WJBK			W	10/31/12	:30	5:52 PM	12MJX900H	\$1,300.00		1
	WJBK			Th	11/01/12	:30	5:44 PM	12MJX900H	\$1,300.00		3
	WJBK			F	11/02/12	:30	5:58 PM	12MJX900H	\$1,300.00		2
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:37 PM	12MJX900H	\$1,300.00		5
4	WJBK	Fox 2 News Edge	11p-1130p								
	CDR										
					10/29/12 to 11/04/12	4x	-TWTF--				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Product	2012 Election	Invoice Date	11/25/12
Estimate Number	12-MZJ-900	Invoice Month	November 2012
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Station	WJBK	Order #	141693
Account Executive	Matt Joseph	Alt Order #	Political Candidate: Michi
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/27/12 - 11/05/12
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WJBK	Fox 2 News Edge	11p-1130p								
	CDR										
	WJBK			Tu	10/30/12	:30	11:15 PM	12MJX900H	\$2,300.00		2
	WJBK			W	10/31/12	:30	11:28 PM	12MJX900H	\$2,300.00		1
	WJBK			Th	11/01/12	:30	11:12 PM	12MJX900H	\$2,300.00		3
	WJBK			F	11/02/12	:30	11:23 PM	12MJX900H	\$2,300.00		4
				11/05/12 to 11/11/12	1x		M-----				
	WJBK			M	11/05/12	:30	11:29 PM	12MJX900H	\$2,300.00		5
5	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
				10/29/12 to 11/04/12	4x		MTWTF--				
	WJBK			M	10/29/12	:30	10:13 PM	12MJX900H	\$2,900.00		1
	WJBK			Tu	10/30/12	:30	10:30 PM	12MJX900H	\$2,900.00		5
	WJBK			W	10/31/12	:00			\$2,900.00	Credited	2
	WJBK			F	11/02/12	:30	10:49 PM	12MJX900H	\$2,900.00		3
				11/05/12 to 11/11/12	1x		M-----				
	WJBK			M	11/05/12	:30	10:14 PM	12MJX900H	\$2,900.00		6
7	WJBK	Fox 2 News AM Su 7a	7a-8a								
	CDR										
				10/29/12 to 11/04/12	1x		-----S				
	WJBK			Su	11/04/12	:30	7:23 AM	12MJX900H	\$750.00		1
10	WJBK	F2N Monday 10/29	Various								
				10/29/12 to 11/04/12	1x		M-----				
	WJBK			M	10/29/12	:00			\$0.00	Credited	1

Aired Spots

25

Gross Total \$39,350.00

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Agency Commission \$5,902.50

Net Amount Due \$33,447.50

Payment Terms 30 Days

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